FROM :MARKETING PERCEPTIONS TO : 201 569 8128 1994,11-14 03:19PM #583 P.07/07

MPI CIGARETTE STUDY REPORT FORM
PHONE: (201) 569-6088
FAX: (201) 569-8154

JOB #94-11-3291

GROUP # 5:45 PM
Males 18-24yrs.

RESPONDENT NAME	Q.1 AGE	Q.4A # PACKS/ DAY	Q.4C LENGTH	Q.4F SOFT PACK/ BOX	Q.5A/B REGULAR/ MOST OFTEN BRAND	Q.7B EDUCATION AND/OR Q.8A RESPONDENT/SPOUSE OCCUPATION	Q.9 ETHNIC
Mike	24	2	Kings	Box	Parliament	HS Ft- Taxi Driver	W
Doug	20	1	Kings	Box	Parliament	Ft college student Ft- 5+10 stock boy	W
Sean	23	1	Kings	Box	Parliament	SC Ft- construction worker	W
David	24	2	Kings	Box	Parliament	HS Ft- realtor	W
Edward	24	1	Kings	Box	Parliament	HS Ft- DPW - laborer	W
Stephen	23	1 1/2	Kings	Box	Parliament	Ft- college student Ft- landscaper	W

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Source: https://www.industrydocuments.ucsf.edu/docs/rxdm0004

MPI CIGARETTE STUDY REPORT FORM
PHONE: (201) 569-6088
FAX: (201) 569-8154

JOB #94-11-3291

GROUP # 4:00PM
Males 18-24ys.

RESPONDENT NAME	Q.1 AGE	Q.4A # PACKS/ DAY	Q.4C LENGTH	Q.4F SOFT PACK/ BOX	Q.5A/B REGULAR/ MOST OFTEN BRAND	Q.7B EDUCATION AND/OR Q.8A RESPONDENT/SPOUSE OCCUPATION	Q.9 ETHNIC
			Cancelled				
~~Leo~~	~~20~~	1	Kings	Box	Parliament	Ft-College Student	W
Mark	24	1	Kings	Box	Parliament	CG Ft- Truck Driver	W
Dave	21	1 1/2	Kings	Box	Parliament	Ft- college student ft- pizza maker	W
Donny	18	1 1/2	Kings	Box	Parliament	Ft college student	W
Jeff	21	1	Kings	Box	Parliament	HS nw	W

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MPI CIGARETTE STUDY REPORT FORM
PHONE: (201) 569-6088
FAX: (201) 569-8154

JOB #94-11-3291
GROUP #(2) 3:00 PM
Females 18-24yrs.

RESPONDENT NAME	Q.1 AGE	Q.4A # PACKS/ DAY	Q.4C LENGTH	Q.4F SOFT PACK/ BOX	Q.5A/B REGULAR/ MOST OFTEN BRAND	Q.7B EDUCATION AND/OR Q.8A RESPONDENT/SPOUSE OCCUPATION	Q.9 ETHNIC
Susan	20	1	Kings	Box	Parliament	HS Pt- Dental asst.	W
Tiffany	21	1	Kings	Box	Parliament	SC Pt. Business Supply Co. Coordinator	W
Sandra	20	1/2	Kings	Box	Parliament	Ft-college student Pt- Salesperson- Florist	W
Roberta	18	1	Kings	Box	Parliament	Ft- college student Ft- dietary aide	W
~~Dawn~~	~~Cancel~~	~~Kings~~	~~Box~~	~~Parliament~~	~~Pt- Bartender~~	HS	W
Alicia	24	1/2	Kings	Box	Parliament	SC Phone Co. Ft- Customer Service rep	W

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FROM :MARKETING PERCEPTIONS TO : 201 569 8128 1994,11-14 03:19PM #983 P.07/07

MPI CIGARETTE STUDY REPORT FORM
PHONE: (201) 569-6088
FAX: (201) 569-8154

JOB #94-11-3291

GROUP # (1) 1:00 PM
Females 18-24yrs.

RESPONDENT NAME	Q.1 AGE	Q.4A # PACKS/ DAY	Q.4C LENGTH	Q.4F SOFT PACK/ BOX	Q.5A/B REGULAR/ MOST OFTEN BRAND	Q.7B EDUCATION AND/OR Q.8A RESPONDENT/SPOUSE OCCUPATION	Q.9 ETHNIC
laurie	18	1	Kings	Box	Parliament	HS n/a	W
Cathy	24	1	Kings	Box	Parliament	HS Pt-Housecleaner	W
Emily	19	1	Kings	Box	Parliament	Ft. college student Pt. secretary	W
Andrea	21	1/2	Kings	Box	Parliament	Pt. college student Pt-Home Health aide	W
(name in database) Karen	24	1/2	Kings	Box	Parliament	HS Ft- Executive Secretary	W
Suzi	24	1	Kings	Box	Parliament	Pt. College Student Pt-dry cleaner	W
Kelly	18	3	Kings	Box	Parliament	Ft-college student	W

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